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Rhetorical Public Speaking (Paperback)

By Nathan Crick

Taylor Francis Inc, United States, 2013. Paperback. Book Condition: New. 2nd Revised edition. 231 x 185 mm. Language: English . Brand New Book. Offers students an advanced approach to public speaking through a comprehensive discussion of rhetorical theory This text begins by addressing Aristotle s Five Canons of the Art -a means of covering the basics through the lens of rhetorical theory- and progresses into a sophisticated outline of understanding, constructing and delivering artful rhetoric. The book incorporates scholarship on mediated communication, pragmatic speaking genres, the rhetorical situation, and aesthetic form. Rhetorical Public Speaking aims to encourage students to be engaged citizens of society. Upon completing this book, readers will be able to: * Understand Aristotle s Five Canons of Rhetoric * Construct and execute speeches * Explore how they can use rhetorical speech in their daily lives.



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